



THE ULTIMATE GRAND PRIX

AN EXCLUSIVE CUSTOM CONVERSION BY
HURST PERFORMANCE RESEARCH
CORPORATION



LINDA VAUGHN, "MISS HURST GOLDEN SHIFTER" AND THE NEW SSJ HURST, SHOWN WITH OPTIONAL WHEELS AND TIRES.

EXCLUSIVE SSJ HURST CUSTOM OPTIONS

To further personalize your classic luxury/sport Grand Prix, Hurst Performance Research Corporation offers an extensive selection of Hurst installed options, many of which have never before appeared on even limited production automobiles. For example . . .



AUTO/STICK · ROLL/CONTROL · DIGITAL COMPUTER

The new Hurst Auto/Stick shifter (available with notch back bench seat only) combines the rugged good looks and precision of the famous Competition/Plus shifter with the convenience of a Turbo Hydra-matic transmission. Another must for the serious enthusiast is the Hurst Roll/Control, the magic red button on the stick that provides positive brake locking action on hills.

The SSJ Hurst Digital Computer, custom crafted for the SSJ Hurst by Harmon Electronics, provides a unique and highly accurate digital readout of vehicle speed. Using over 2300 transistors, 700 diodes and 2185 resistors, it automatically calculates elapsed time and speed, allowing the owner to accurately time his car for maximum efficiency and performance.

HONEYCOMB WHEELS

Distinctive new Hurst Gold Honeycomb wheels feature Polycast construction which provides the strength of a steel inner wheel with the ability to take punishment of the new "rubberized" bumpers. The special Hurst Gold Honeycomb wheels are available only through Hurst.



GOODRICH RADIAL TRANS/AM TIRES AMERICAN ALUMINUM WHEELS

An exclusive SSJ Hurst industry first, the optional all new B. F. Goodrich Radial ply Trans/AM GR 60 x 15 tires provide a unique combination of superior road holding, traction and cornering ability together with outstanding wear and luxury ride characteristics.

SPECIAL HURST GOLD accented **AMERICAN RACING WHEELS** - The original competition quality one piece aluminum wheel. These beautiful light weight wheels further improve the ride and handling of the classic SSJ Hurst. Combine these two options for the ultimate in driving pleasure.



A complete option list · including prices · is available through your Pontiac dealer or directly from Hurst Performance Research Corporation. Unlisted custom modifications will also be quoted directly by Hurst.



STANDARD FEATURES INCLUDE...



HURST GOLD PAINT ACCENTS CLASSIC PIN STRIPING

Hurst Fire Frost Gold high-metallic paint is used to accent the graceful slender lines of the front section of the roof, side windows, hood and boat tail rear deck, adding a distinctive look of motion to the car - from front, side or rear - even at rest.

Classic pin striping adds a custom touch of fine craftsmanship, separating the gold from the body color and providing a masterful finishing touch to this truly special kind of car.



HURST GOLD RALLY II WHEELS DIE CAST SSJ HURST EMBLEMS

Hurst Gold paint on the Rally II wheels highlights the gold accents on the body, giving the wheels a uniquely classic-jeweled appearance. Just one more example of the custom-tailored features of this exquisite automobile, an owner's kind of car where pride comes as standard equipment.

A car with hand-crafted, custom detail, that is unique, distinctive, different, should wear its identity proudly... and it does, with special SSJ Hurst die cast emblems. The jewel-like design compliments the distinctive Grand Prix design.



LANDAU-STYLE HALF-TOP

The new Landau-style custom half-top is deeply padded grained Cordova, trimmed with special moldings. Whether you choose Antique white, plain white or midnight black, the distinctive appearance will mark your SSJ Hurst Grand Prix as a contemporary classic.



ELECTRIC SUNROOF

The electric sunroof has the look of elegance associated with only the most expensive classic automobiles. (In fact, it is the same German roof used in the Mercedes Benz.) When closed its weather sealed — when opened it introduces a new world of sunshine and fresh air, combining the benefits of a convertible and a hard top coupe.

AVAILABLE IMMEDIATELY...

HERE IS HOW TO PLACE YOUR ORDER FOR THE **SSJ** **HURST** GRAND PRIX

ORDERING:

1. Contact your authorized Pontiac dealer and place your order for a Grand Prix Model J (the vinyl accent stripes on the Model SJ are incompatible with the SSJ Hurst modification.)
2. Choose between exterior paint option CC (Cameo White) and AA (starlight black)
3. Choose any ivory, black or sandalwood interior trim option from the selection of cloth and vinyl bucket or bench seats. (Other trim colors are not recommended.)
4. Mandatory Options:
 - a. Body color mirrors
 - b. G 78 x 14 white stripe tires
 - c. Rally II wheels (unless optional Gold Honeycomb or American Wheels are ordered from Hurst)
5. Recommended Options:
 - a. Space Saver Spare Tire (no charge option)
 - b. Ride and Handling Package
6. Choose from your dealer's complete list of Hurst installed custom options, including special wheels, tires, Hurst Auto/Stick shifter (with bench seat only), Roll/Control, digital computer, etc. (Your dealer will contact Hurst directly if you have special custom requirements.)

SHIPPING and CONVERSION:

Your SSJ Hurst Grand Prix can be picked up at Hurst Performance Research in Detroit or Hurst will arrange for shipment directly to your dealer by whatever method you select. All Hurst prices are F.O.B., Southfield, Michigan.

The normal conversion time is ten working days following receipt of your car from Pontiac. Your dealer will be notified of the estimated completion date as soon as Hurst receives your car.

WARRANTY:

The SSJ Hurst conversion work is warranted directly by Hurst Performance Research Corporation to the original retail purchaser as follows:

Electric sunroof and Landau-style half-top are guaranteed to be free from defects in material or workmanship under normal uses and service for a period of one year or 12,000 miles (whichever occurs first) from the date of release by Hurst to the dealer.

Painting and striping is guaranteed to be free from defects in material or workmanship under normal uses and service for a period of 90 days from the date of release by Hurst to the dealer.

Hurst shifters are guaranteed to be free from defects in material or workmanship under normal use and service for the life time of the original installation.

All other equipment installed by Hurst Performance Research Corp., such as tires, wheels, electronic equipment, etc. is covered only by whatever warranty (if any) may be normally provided by the manufacturer of said equipment, and Hurst Performance Research Corp. assumes no responsibility, either expressed or implied, as to the quality and/or merchantability of said equipment.

THE HURST PERFORMANCE RESEARCH STORY

Hurst Performance Research Corporation is a wholly owned subsidiary of Hurst Performance, Inc., the famous manufacturer of high performance shifters and other automotive components. Based in the Detroit suburb of Southfield, Michigan, Hurst Performance Research Corp. combines years of automotive experience with outstanding engineering and design talent to produce limited production and one of a kind specialty and luxury vehicles such as the SSJ Hurst Grand Prix, Hurst/Olds, Chrysler 300H, SC/Rambler and the famous Hemi Under Glass.

For further information, write or telephone:

Special Vehicles Manager
Hurst Performance Research Corp.
24175 Telegraph Road
Southfield, Michigan 48075
Telephone: A/C 313 355-0160